

## Event Sponsorship Package

# Celebrating...

## *Heavenly & Earthly Angels*

### WOW Gal 5 Year Celebration

#### Dear Potential Sponsor:

Do you believe we all have personal stories of overcoming life challenges? That through the experience we learn something valuable that can help others in the sharing? As **Founder of Women of Worth (Online) Magazine**, *affectionately known as The WOW Gals*, I have read and shared many of these rebirth stories and received so much insight in the process. Now we even share **WOW Gal Angel Tributes** about the many Women who would be WOW Gals today were they still with us.

Since our launch in 2011, we have featured **50 plus WOW Gals** and since 2014 close to **20 WOW Gal Angels**. **NOW** we want to, formally and in person, acknowledge **BOTH** with a **5 Year Anniversary Celebration Tribute**.

**Women of Worth (Online) Magazine** provides an outstanding opportunity for women to showcase their passions born out of times of transformation (products and services) to the very lucrative and ever growing international female business market. For organizations seeking to position themselves in close proximity to the ever-increasing influential business women's market, sponsoring a **WOW Gal Event** provides an excellent marketing vehicle.

I look forward to having you join us on the quest to empower women to expand their capacity to receive greater wealth, optimal health and love in their life. Together, we create heaven on earth for all of us.

**Your Sponsorship will also provide the opportunity for participants to gain awareness and recognition of your company, your products and/or services** and will be viewed as progressive in supporting women. Our sponsor packages are designed to give our attendees a total brand experience for your products and services. Our packages are built to give you maximum return and to fit EVERY budget.

**Our WOW Gal Celebration Event is June 3-5, 2016.** THANK YOU for supporting us any way you can!

Carolyn Shannon, Founder of **Women of Worth (Online Magazine)**

<http://www.thewowgals.com>

# WOW Gal Celebration Levels and Benefits of Sponsorship Packages:

*(Sponsors Ads & / Or Business Logos Will Be Represented in Ongoing PowerPoint Presentation at Event)*

## **PLATINUM Package: \$3500 CAD**

**(Only ONE Available – Must Be Women Oriented Company)**

- INCLUDES:** **FULL Page Colour Ad Placement on Back Cover of Printed Program Booklet** (Value \$4,000)
- **Company Banner Ad on Website at Top of Home Page - Main Partner** (Min of 6 Months Value \$4,000+)
  - **Company Logo** on One Side of Goody Bags (Value \$200)
  - **Business Card Size Ad on Home Page of Our Magazine Website** (Value \$100)
  - **2 Complimentary Registrations for Event (Rooms not included)** (Value \$400)
  - **Promoted as Partner Sponsor** on Social Media
  - **Promoted as Partner Sponsor** on all Media & Event Notices
  - **Verbal & Visual Sponsorship Recognition/Standing Ovation at Opening Ceremony**
  - **Opportunity to Run NON-Audio Video Ad on Large Screen For Approx. 7 hours** (Value \$300)
  - **Opportunity to Set Up Signage & Info/Sales Table at Friday & Saturday Events** (Value 300)
  - **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
  - **Opportunity to Supply Samples** for Goody Bags (Priceless Promotion for Company)
  - **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
  - **Opportunity to Supply one or more Silent Auction Items** (Priceless Promotion for Company)
  - **Opportunity to Supply Samples for Goody Bags** (Priceless Promotion for Company)
  - **50% of Proceeds of Silent Auction & 50/50 Draw to YOUR Nominated Women's Charity**

## **GOLD Package: \$2000 CAD**

- **1/2 Page Colour Ad Placement on Inside Front Cov** of Printed Program Booklet (Value \$2,000)
- **Company Banner Ad on Website at Top of Bottom of Home Page** (Min of 6 Months Value \$2,000+)
- **Business Card Size Ad on Events Page of Our Magazine Website** (Value \$100)
- **2 Complimentary Registrations for Event (Rooms not included)** (Value \$400)
- **Promoted as Gold Sponsor** on Social Media
- **Promoted as Gold Sponsor** on all Media & Event Notices
- **Verbal & Visual Sponsorship Recognition/Thank You at Opening Ceremony**
- **Opportunity to Set Up Signage & Info Table at Friday & Saturday Events** (Value \$300)
- **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
- **Opportunity to Supply Samples** for Goody Bags (Priceless Promotion for Company)
- **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
- **Opportunity to Supply one or more Silent Auction Items** (Priceless Promotion for Company)
- **Opportunity to Supply Samples for Goody Bags** (Priceless Promotion for Company)

## **SILVER Package: \$1000.00 CAD**

- **1/2 Page Colour Ad Placement on Inside Back Cover** of Printed Program Booklet (Value \$2,000)
- **Company Banner Ad on Website at Bottom of Home Page** (Min of 6 Months Value \$1500+)
- **Business Card Size Ad on Events Page of Our Magazine Website** (Value \$100)
- **1 Complimentary Registrations for Event (Rooms not included)** (Value \$200.00)
- **Promoted as Silver Sponsor** on Social Media
- **Promoted as Silver Sponsor** on all Media & Event Notices
- **Verbal & Visual Sponsorship Recognition/Thank You at Opening Ceremony**
- **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
- **Opportunity to Supply Samples** for Goody Bags (Priceless Promotion for Company)
- **Opportunity to Supply One Large Door Prize** (Priceless Promotion for Company)
- **Opportunity to Supply one or more Silent Auction Items** (Priceless Promotion for Company)
- **Opportunity to Supply Samples for Goody Bags** (Priceless Promotion for Company)

## **BRONZE Package: \$500.00 CAD**

- **Business Card Size Ad** on Print Program & Business Logo on Website (Value \$1500+)
- Business Card Size Ad on Event Page of Our Magazine Website
- Promoted as Bronze Sponsor on Social Media
- Promoted as Bronze Sponsor on all Event Notices
- Verbal & Visual Sponsorship Recognition at Event
- Opportunity to Supply Samples for Goody Bags (Priceless Promotion for Company)
- Opportunity to Supply One Large Door Prize (Priceless Promotion for Company)
- Opportunity to Supply one or more Silent Auction Items (Priceless Promotion for Company)
- Opportunity to Supply Samples for Goody Bags (Priceless Promotion for Company)

## **NIAGARA WINERIES Sponsorship Opportunities: (Also Silent Auction – See Below)**

**(ONLY ONE of Peller Estates, Konzelman or Hernder Estates)** Supply 20 Bottles of Wine for Saturday Night Supper via 10 extra of each Red & White Bottles to Marriott Gateway for Event

- **1/2 Page Ad** in Printed Program Booklet & Business Logo on Website
- Promoted as Bronze Sponsor on Social Media
- Promoted as Bronze Sponsor on all Event Notices
- Verbal & Visual Sponsorship Recognition at Event

## **NIAGARA PRINTERS Sponsorship / Exchange Opportunities:**

### **1. Printed High Quality Colour Program Booklet** (We will design ourselves)

(5 - 2 sided 11 x 17 folded & stapled to create 50 - 8 ½ x 11 Booklets )

- **1/2 Page Inside Front Cover Ad** in Printed Program Booklet & Business Logo on Website
- Promoted as Bronze Sponsor on Social Media
- Promoted as Bronze Sponsor on all Event Notices
- Verbal & Visual Sponsorship Recognition at Event

### **2. Event Banner & Signage** (We will design ourselves)

(1 Retractable Vertical Banner, 2 Posters 24 x 36)

- **1/2 Page Inside Back Cover Ad** in Printed Program Booklet & Business Logo on Website
- Promoted as Banner & Signage Sponsor on Social Media
- Promoted as Banner & Signage Sponsor on all Event Notices
- Verbal & Visual Sponsorship Recognition at Event

## **WOW GAL Take Home RECOGNITION GIFT Sponsorship Opportunity:**

(Approximately 30 WOW Logo Engraved / Imprinted Gift Items)

- **1/2 Page Ad** in Printed Program Booklet & Business Logo on Website
- Promoted as WOW Gal Recognition Gift Sponsor on Social Media
- Promoted as WOW Gal Recognition Sponsor on all Event Notices
- Verbal & Visual Sponsorship Recognition at Event

## **SILENT AUCTION Sponsorship Opportunity:**

- **Business Logo** on Website & **Word Listing** in Printed Booklet
- Promoted as Sponsor on Social Media
- Promoted as Sponsor on all Event Notices
- Visual Sponsorship Recognition at Event

## **PRINTED PROGRAM BOOKLET Ad Opportunities: (UNTIL FEBRUARY 28/2016)**

\$999. Full Page Ad (2 Avail) / \$499. 1/2 Page Ad (3 Avail) / \$199. 1/4 Page Ad (8 Avail) / \$99 Business Card Size Ad (8 Avail)

**DEADLINE for All SPONSORSHIP SUBMISSIONS: APRIL 15, 2016**

**Email** Good Quality High Resolution Coloured Jpeg, PNG after Submitting Payment to: [thewowgals@gmail.com](mailto:thewowgals@gmail.com)

## **THANK YOU SO MUCH FOR YOUR SUPPORT!**

Our events could not succeed without the financial support of individuals, companies and business leaders who have the vision to recognize the emerging strength and power that exist in women.

As we continue to grow Women of Worth (Online) Magazine is committed to connecting our sponsors with hundreds of women. We constantly look for products and services that solve women's problems, satisfy their needs, and help make their lives easier and more enjoyable.

WOW Magazine is dedicated to helping our partners educate women about our Sponsor's products and/or services, and creating a deep emotional connection between our participants and our partners' brands

### **To Sponsor a Celebrate Your Brilliance Event**

Visit Our Sponsorship Page <http://wowgalcelebration.yolasite.com/sponsorship.php> apply & pay for sponsorship NOW!

To discuss any further details in regards to sponsoring one or all of our events or the other marketing opportunities we offer to connect with our members, please contact directly send an email to [thewowgals@gmail.com](mailto:thewowgals@gmail.com)